



FIG. 1




Free Service to Stop Junk Email™

Join Now! · Login · My Lists · Tour · Help


☒ Prevent Junk  
Subscribe wisely.



☒ Stop Junk  
Unsubscribe easily.



☒ Protect Yourself  
Subscribe anonymously.



☒ Choose Your Favorite Internet Mailing Lists  
Top Picks: [NFL](#), [Britney Spears](#), [MP3s](#), [Stock Alerts](#)

**Arts and Entertainment**  
[Humor](#), [Movies](#), [Music](#),...

**Business and Economy**  
[Careers](#), [E-Commerce](#), [Investing](#),...

**Computers and Internet** ← 240  
[Downloads](#), [WWW](#), [Technology](#),...

**Education**  
[College and University](#), [Financial Aid](#),...

**Health**  
[Beauty](#), [Fitness](#), [Nutrition](#),...

**News and Media**  
[Business](#), [Headline News](#), [Science](#),...

**Reference**

**Shopping**  
[Computers](#), [Freebies](#), [Contests](#), [Software](#),...

**Society and Culture**  
[Horoscopes](#), [Politics](#), [Food](#), [Relationships](#),...

**Sports and Recreation**  
[Recipes](#), [Sports](#), [Games](#),...

**Travel**  
[Air Fares](#), [Lodging](#), [Destination Guides](#),...

**Women**  
[Weddings](#), [Health](#), [Lifestyle](#),...

**Full Listing** (117550)  
[Most Popular](#) · [Newest](#) · [Our Picks](#) · [Users Picks](#)

☒ Search Lists  
enter search terms:  

Search

Power Search

☒ Join Now!  
enter email address:  

Join

Terms of Service

**Manage your email**

- [Subscribe easily](#)
- [Unsubscribe easily](#)
- [Be anonymous](#)
- [No junk email](#) [learn more...](#)

☒ Login Here  
enter email address:

FIG. 2



**mailshell** Logout My Lists Options Help

SEARCH  for mailing lists

Example: search engine (f) Email Search Search Tips

• Most Popular • New • Our Picks • Users Picks

Matching Lists showing 1 - 10 of 377

Sort By: popularity rank

All sorted by popularity rank






Author	List Name	Pick Rating	Popularity Rank	Date Added	
	<input type="checkbox"/> <b>Mailbits.com Free Offers</b> Receive a small bulletin of one item being offered free on the Internet [weekly] · special offers	★★★★★ pick	1 <i>popular</i>	mm/dd/yyr	• subscribe • learn more • samples
	<input type="checkbox"/> <b>Tipomatic Download of the Day</b> Tipomatic will send you a daily recommendation of free software over the Internet [weekly] · tips	★★★★★ pick	2 <i>popular</i>	mm/dd/yyr	• subscribe • learn more • samples
	<input type="checkbox"/> <b>Free Stuff on Free-Stuff.com</b> Announcements of websites giving away free stuff [biweekly] · special offers · announcements	★★★★★ review pick	3 <i>popular</i>	mm/dd/yyr	• subscribe • learn more • samples
	<input type="checkbox"/> <b>MysteryNet: Fun and Challenging Online Mini-Mysteries</b> Solve a mystery per issue, and stay eligible to win prizes. [weekly] · fun	★★★★★ review pick	4 <i>popular</i>	mm/dd/yyr	• subscribe • learn more • samples
	<input type="checkbox"/> <b>UselessKnowledge.com Newsletter</b>	★★★★★	5		• subscribe

FIG. 4

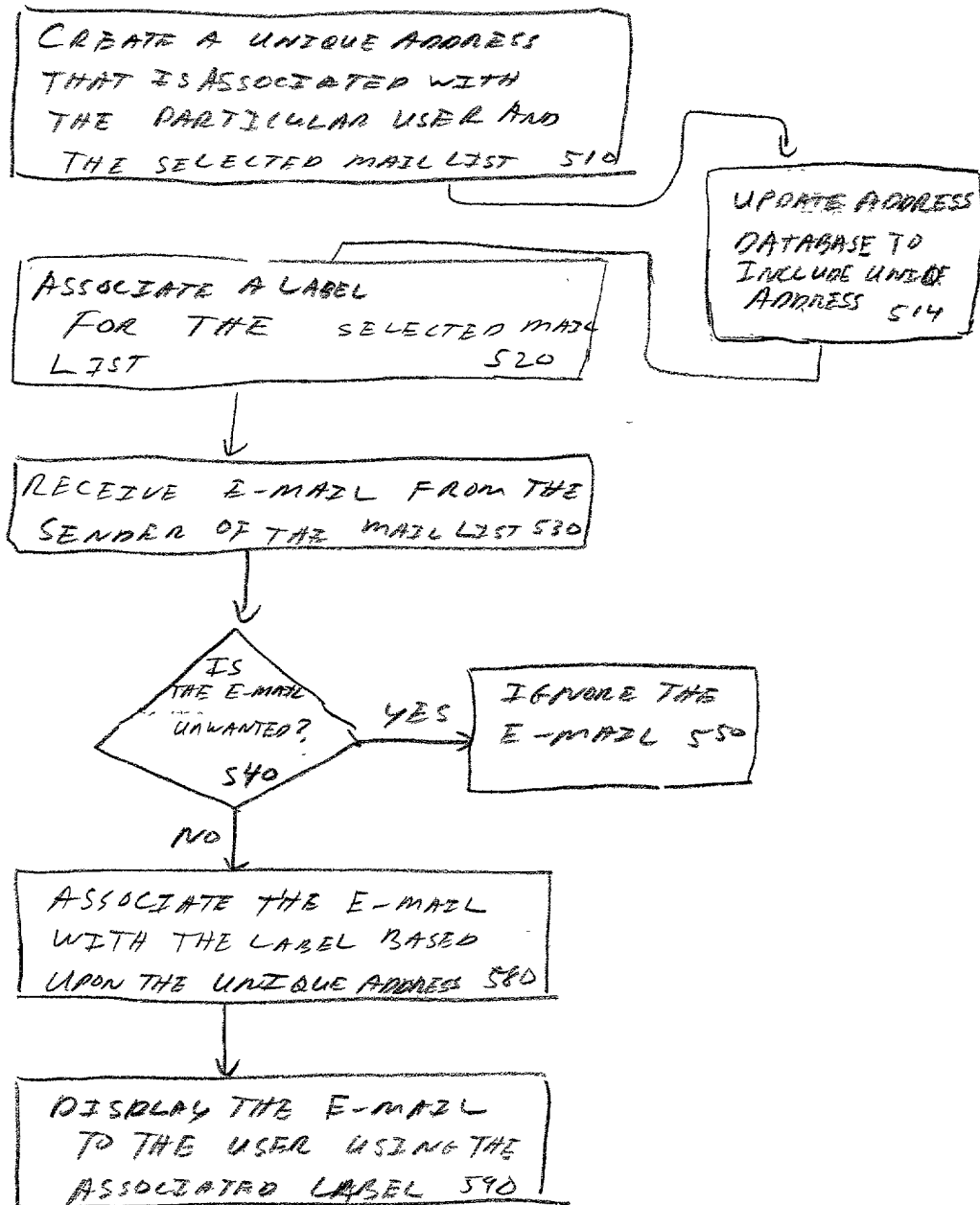


FIG. 5

mailshell

Most Popular  
Newest

SEARCH   for mailing lists

Example: "red wine" (Power Search, Search Tips)

Logout My Lists Options Help

Our Picks  
Users Picks

My Lists

options

Your Email Subscriptions Lists USER@COMPANY.COM

Sort By:   View:   Help

Find Message  
showing 1-3 of 3 lists

Status List Name

Fwd/Save

Mailshell Bulletins

Mailshell announcements and system information

0 unread  
0 total

list details  
view list

Status List Name

Fwd

Classic Golf & Leisure Mail List (Manually Created) (mo, day, year)

Manually created subscription.

0 unread  
0 total

unsubscribe  
list details  
view list

Status List Name

Fwd/Save

Bettergolf.net's Golf Tip of the Day (Mon, dd, year)

popular pick Daily golf tips delivered in the form of a HTML document (daily) - tips

0 unread  
1 total

unsubscribe  
list details  
view list

Status List Name

Save

CNET Shareware Newsletter (Mon, dd, year)

popular pick A weekly newsletter containing the latest shareware for PC and MAC. (weekly) - announcements

0 unread  
0 total

unsubscribe  
list details  
view list

unsubscribe selected

Page: 1

FIG. 6



FIG. 8

800



GENERATE A LIST OF  
AUTHORIZED SENDING  
ADDRESSES 810



RECEIVE AN E-MAIL  
820



COMPARE THE ADDRESS  
OF THE SENDER OF  
THE E-MAIL TO THE  
LIST OF AUTHORIZED  
SENDER ADDRESSES 830



ANALYZE THE  
CONTENTS OF THE  
E-MAIL 840



GENERATE A VALUE  
THAT REPRESENTS THE  
LIKELIHOOD THAT THE  
USER WILL BE  
INTERESTED IN  
RECEIVING THE E-MAIL 850



COMPARE THE VALUE  
TO A PREDETERMINED  
VALUE TO IDENTIFY  
WHETHER TO ACCEPT OR  
IGNORE THE E-MAIL 860





[Most Popular](#)
[Newest](#)

[Logout](#)
[My Lists](#)
[Options](#)
[Help](#)

[On-Picks](#)
[Users Picks](#)

[Home](#)
[Surf Web](#)

☒ [Surf the Web for Mailing Lists while Protected by Mailshell](#)

**Enter a Web site to visit:**

<http://www.golffmonitor.com>

- Surf the web while protected by the Mailshell filter technology looking for useful and fun email resources such as mailing lists and web services.
- While registering to an email resource through the Mailshell filter, use "nojunk@mailshell.com" for your email address.
- We will subscribe to the list for you with a new, private, protected email address and help you manage it.
- You can also manually add a subscription at any time without using the Mailshell filter.

☒ [Enable Mailshell Filter](#)
☐ [Skip this message in the future](#)

☒ [Quick Guides](#)

- [Special Offers](#)
- [Tips](#)
- [News](#)
- [Reminders](#)
- [Facts](#)
- [Fun with email](#)
- [Web Services](#)
- [Discussion List](#)
- [Privacy](#)

[more guides...](#)

☒ [Top Picks](#)

[learn more](#)

[learn more](#)

☒ [Featured Lists](#)

☐ [aLoveLinksPlus - The Choicest Dating Service Directory](#)

*popular pick* [biweekly] web service

[subscribe](#)  
[learn more](#)  
[samples](#)

☐ [RealAge - Tip of the Day - Text Format](#)

*popular pick* [daily] tips

[subscribe](#)  
[learn more](#)  
[samples](#)

FIG. 10

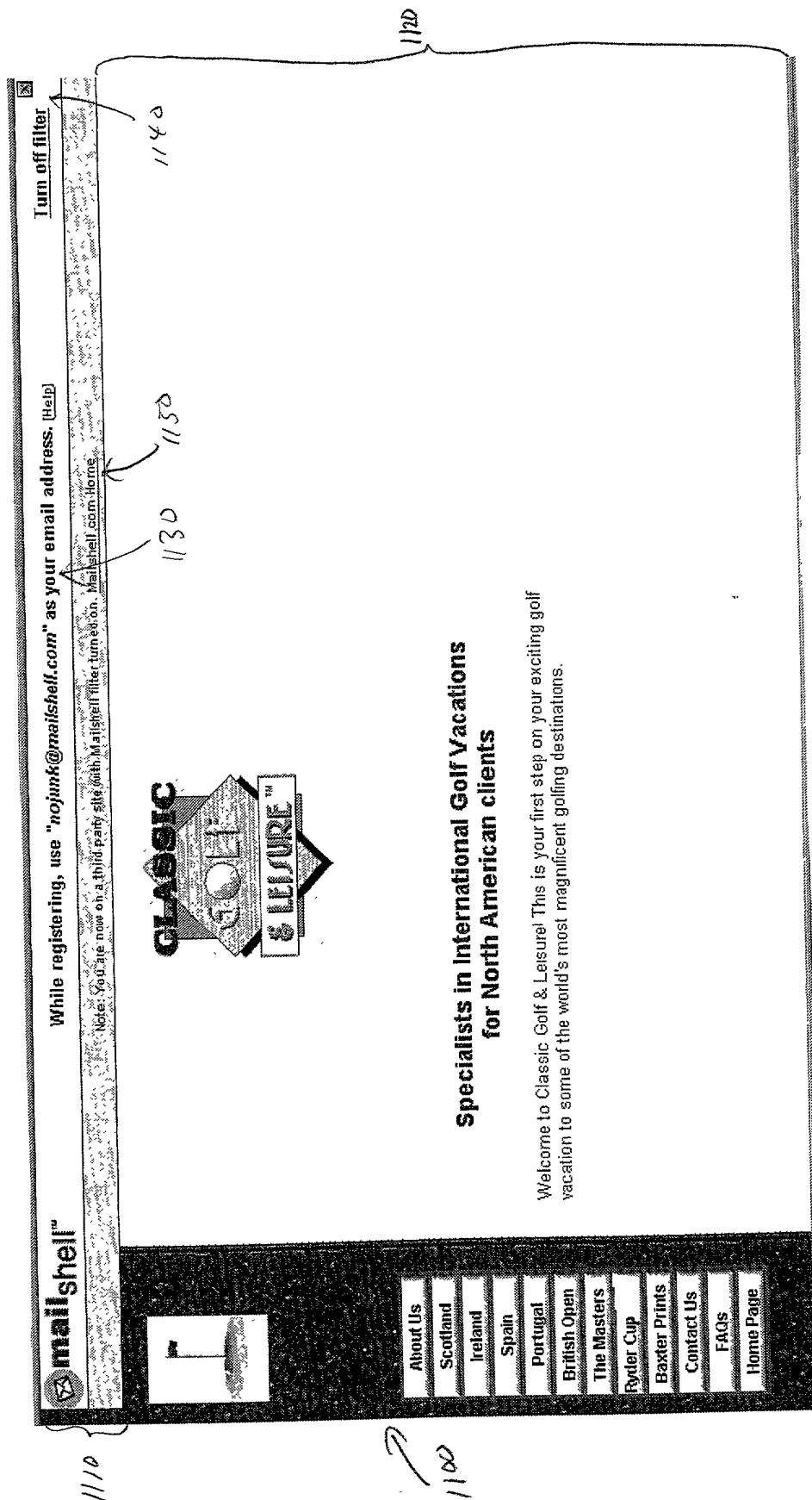

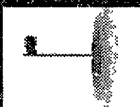


FIG. 11



**mailshell™**

1210



1200

- About Us
- Scotland
- Ireland
- Spain
- Portugal
- British Open
- The Masters
- Ryder Cup
- Baxter Prints
- Contact Us
- FAQs
- Home Page

1230

**CLASSIC GOLF & LEISURE™**

1220

We have submitted the following new email address: "aei723@mailshell.com" [Help] Turn off filter

Note: You are now on a third-party site with Mailshell filter, turned on: Mailshell.com/Home

## Thanks!

You have been added to our mailing list. From time-to-time, we will email announcements, practical information and updates.

Please [contact us](#) anytime you have questions or comments.



 Back to the previous page. (or press "Back" button in your browser)

FIG. 12



☒ Subscribe to all of the following selected lists

1



Hollywood Video - Directors Club

☒ Subscription Form

- To subscribe to your selected lists, you must fill out and submit the subscription form below. We only ask for the minimum information required. Please visit the author's web site for additional details and terms.
- Subscription Profiles manage - create
- Select Profile: Anonymous [Edit] - Joe's Personal Profile ← 1420

First name

Joe ← 1430

Last name

User ← 1432

When a message is received:

Forward (Automatically forward it to me)

☐ Update profile

Subscribe now

- If you would like to use another profile, choose that profile.
- You may override any of the values in the subscription form if you choose.
- If you override any of the values in the subscription form and would like to save the profile information, check the update profile checkbox before hitting the subscribe now button.
- When you subscribe through Mailshell, we will submit the required information to the list owners. In addition, Mailshell will organize each list for you and provide an easy way for you to unsubscribe.

FIG. 14

51977





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[Options](#)
[Help](#)

[Most Popular](#)
[Newest](#)

[for mailing lists](#)
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[Home](#)
[Baseball Purist \(ID:1006390000\)](#)
[Top Baseball Teams](#)

**Date created:** *month day, year*

**Title of picks:** Top Baseball Teams (public)

**Description:** Major League Baseball news

**Created by user:** Baseball Purist (ID:1006390000)

**User's overall rating of lists below:** ★★★★★

Matching Lists showing 1 - 7 of 7

Sort By: relevance

Author	List Name	Pick Rating	Popularity Rank	Date Added	
	<input type="checkbox"/> <b>The Sporting News - Yankees News - Text Format</b> <small>Get New York Yankees news. [weekly] · news</small>	★★★★★	1292	mon 10/1/94	<a href="#">subscribe</a> <a href="#">learn more</a> <a href="#">samples</a>
	<input type="checkbox"/> <b>SF Gate - Giants News - Text format</b> <small>Receive Giants news and commentary. [weekly] · news</small>	★★★★★	2445	mon 10/1/94	<a href="#">subscribe</a> <a href="#">learn more</a> <a href="#">samples</a>
	<input type="checkbox"/> <b>Braves Beat</b> <small>[biweekly] · announcements</small>	★★★★★	1496	mon 10/1/94	<a href="#">subscribe</a> <a href="#">learn more</a> <a href="#">samples</a>

1720  
1700  
1710  
1712  
1714

FIG. 17

FIG. 18

